

# OneTouchPoint for the Franchise

Manage the balancing act of enabling and fostering franchisee growth, creativity and autonomy while ensuring your corporate brand promise stays intact with OneTouchPoint.

## We Ensure Brand Parity & Empower Franchisees

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, training updates and more.
- ✓ Empower franchisees with access to local, prescriptive digital & traditional marketing campaigns they can easily execute on.
- ✓ Simplify new store openings and roll-outs with localized store signage, POS and kits.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds –set budgets at any level.

Your brand + content.  
**Anytime. Anywhere. Anyway.**



To learn more go to [1touchpoint.com](https://1touchpoint.com)  
call **800-332-2348**  
or email [info@1touchpoint.com](mailto:info@1touchpoint.com)

