

OneTouchPoint for Home Services Brands

Whether you are a franchise or retail, OTP helps you manage the balancing act of enabling and fostering growth across your service areas, creativity and autonomy while ensuring your corporate brand promise stays intact.

Support every aspect of your brand – from local marketing to distribution – with a single vendor.

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, campaigns and more.
- ✓ Empower approved users with access to local, prescriptive digital & traditional marketing campaigns they can easily execute on.
- ✓ Simplify marketing with localized assets – from yard signs, to kits, vehicle wraps, wearables, promo items and more.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds –set budgets at any level.

Your brand + content.
Anytime. Anywhere. Anyway.

To learn more go to 1touchpoint.com
call **800-332-2348**
or email info@1touchpoint.com



Brand Management

Modular Templates

Asset Management

User Access Controls

Flexible Fund Management

Local Marketing Services

Apparel & Premiums

Dynamic Local Pages

All Things Print

Signage & Vehicle Wraps

Kitting & Fulfillment

BI & Analytics