

OneTouchPoint for Restaurants

Whether you run a fast-casual, quick service or other type of restaurant, OneTouchPoint helps you foster growth while ensuring your corporate brand promise stays intact.

Multi-location Restaurant Solutions for Front-of-House AND Back-of-House

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, training updates and more.
- ✓ Empower franchisees and store managers with access to local, prescriptive digital & traditional marketing campaigns they can easily execute on.
- ✓ Simplify new store openings and roll-outs with localized training materials, signage, POS and kits.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds –set budgets at any level.

Your brand + content.
Anytime. Anywhere. Anyway.



To learn more go to 1touchpoint.com
call **800-332-2348**
or email info@1touchpoint.com

