

# OneTouchPoint for Retail

Manage the balancing act of enabling and fostering growth, creativity and autonomy while ensuring your corporate brand promise stays intact with OneTouchPoint.

## Support every aspect of your brand—from local marketing to distribution—with a single vendor.

- ✓ Provide access to an online store, giving local managers access to store materials they can order, localize—leveraging modular templates and approval workflows, and ship directly to the store, bypassing corporate and reducing 1-off daily requests.
- ✓ Ensure a consistent brand experience for customers across locations whether it's online, offline or in person—with approved user access to marketing assets, kits, wearables, planograms, training materials, and more.
- ✓ Simplify new store openings and roll-outs with displays, store signage, POS and kits.
- ✓ Leverage a single source partner, offering commercial print, on-demand printing, kitting, mailing, warehousing and distribution facilities under one roof.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds—set budgets at any level.

Your brand + content.  
**Anytime. Anywhere. Anyway.**



To learn more go to [1touchpoint.com](https://1touchpoint.com)  
call **800-332-2348**  
or email [info@1touchpoint.com](mailto:info@1touchpoint.com)

