

# Business Intelligence & Reporting



OneTouchPoint's suite of business intelligence and reporting tools makes it easy for business leaders to analyze the results of marketing and sales efforts with easy-to-use, 24/7 access to every metric.

## Business Intelligence & Reporting

Get access to real-time production status and inventory levels, keep track of your costs at the customer account level and rolled up to each line-of-business, have custom reports made, integrate with Salesforce, ERPs, or other 3rd party platforms and track important information about your assets, documents and other items, including download logs, ordering patterns, revision cycles, and corporate-wide spend.

With our BI & Reporting suite, you have complete line-of-sight on your marketing supply chain ROI.

- Off-the-Shelf Reporting
- Custom Reporting
- Data Analysis

Reporting is essential to any business — with our BI & Reporting capabilities, you can easily measure usage, costs and more to see what is working and areas of improvement.



**Your brand + content. Anytime. Anywhere. Anyway.**

Visit us at [www.1touchpoint.com](http://www.1touchpoint.com) or email [info@1touchpoint.com](mailto:info@1touchpoint.com)