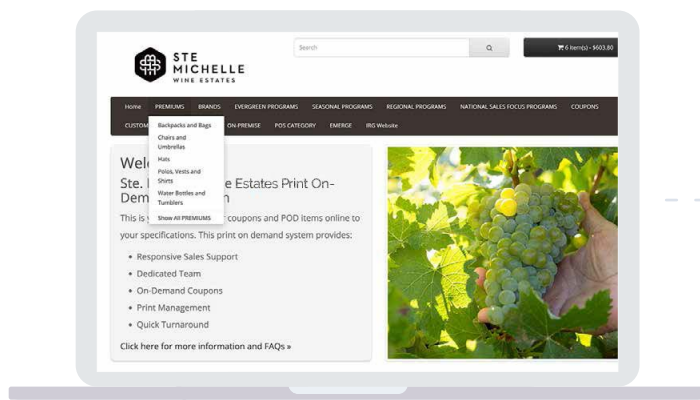


Simplify Alcohol & Beverage Marketing

Leverage an Integrated Marketing Platform

From integrated marketing campaigns, easily managing coupons (and compliance) to capturing customers and influencing buyer's attention through in-store marketing displays, InsightNOW our on-demand integrated marketing platform helps maximize consumer engagements across national and regional experiences.



Print, POS & Coupons



Premiums



Wearables



Digital Promotions



Digital Coupons



Displays

Order management, simplified

- An online hub to house digital & physical marketing materials to ensure consistent branding
- A single ordering platform to simplify and organize the process of managing your programs / campaigns
- Easy online ordering for Sales & Trade Marketing
- Expansive product catalog of items to make available on your site
- Fully customizable **seasonal programs**
- Custom retailer programs can be set-up as a mini buy
- Analyze programs and spend with comprehensive reporting

Full support team

- Experienced team to manage design of customer orders
- Responsive support team available to help by phone or online

Technology enabled controls

- Rights management; users only see what they are permitted (or granted access) to see
- Barcoding and state polling managed on all coupon orders to **ensure state compliance**
- Estimated **redemption calculator** built into the system
- **Budget controls & tracking functionality** available on the site

Reduce waste & eliminate fees

- Order small quantities at large volume pricing, lowering—or eliminating—warehousing storage fees and stock obsolescence
- Quick shipping on orders, from our national facilities, ensures speed-to-market (3-12 day turnaround) and reduced freight
- Order only quantities needed—low MOQ clearly displayed