

Marketing Services



Our flexible marketing modules let you pick and choose the mix of services and solutions that best support you — and your locations. We then make it easy to track campaign performance and monitor spend at the campaign (and local level) — anywhere, anytime.

Local Marketing Services

From strategy to management to execution, leverage best practices, domain expertise and 1:1 professional services support & training to help your brands and local businesses create proven, integrated marketing campaigns. Run and execute on traditional, in-person, social and digital channels - with a single vendor.

We'll help you increase ROI and reduce corporate marketing workload.

- Strategy
- Management
- Execution
- 1:1 Support
- Training & Education

Design & Creative Services

Leverage over 20+ years of experience working with multi-location organizations, across various industries and sizes, our team is here to help you with your marketing needs.

- Strategic consultation & planning
- Best practice guidance
- Display ad strategy & creative
- Performance monitoring
- Localized targeting / geo-targeting

Digital Marketing Services

Identify, build, and target an audience with paid search, display ads, retargeting, social media ads and social media and reputation management, our technology, and team work with brands to build prescriptive, localized digital campaigns that see results.

- Paid Search
- Retargeting
- Social Advertising
- Display Ads
- Dynamic Local Pages
- Microsites

Traditional Marketing Services

Run personalized, local campaigns. Easily announce a grand opening, send dormant mailer postcards, or target specific locations with OneTouchPoint.

- Direct Mail / Every Door Direct Mail® (EDDM)
- Email
- List Rental
- Mailing Services
- Premiums, Promo Items & Wearables

In-Store Marketing

Bring your brand to life and stand out from your competitors with a variety of in-store marketing and point-of-sale displays.

- Displays
- POS (Point-of-sale)

Direct Mail

Turn-key Direct Mail includes localization of mailed pieces using variable data, integrated list rental features and scheduled publishing capabilities, making it easy to execute local targeted campaigns.

- Direct Mail Automation
- Every Door Direct Mail® (EDDM)
- Personalized Direct Mail
- List Purchases



With our cohesive marketing services, your team can create, execute, and monitor localized multichannel marketing campaigns that excel at every level.

We pride ourselves on empowering sales teams, internal users, and dealer networks to market locally leveraging traditional, social, and digital channels — keeping your business on message and on brand.



Your brand + content. Anytime. Anywhere. Anyway.

Visit us at www.1touchpoint.com or email info@1touchpoint.com

ISO 9001:2015 Certification • HIPAA Compliant • G7 Master Qualification • SOC 2 Type II Certification

