

OneTouchPoint for Manufacturing

Drive customer experience, brand consistency and bring new products to market. Support aftermarket technical documents and, have the ability to launch localized campaigns across all locations, dealer networks and sales teams.

Designed for Manufacturing Marketers

- ✓ Provide access to a web-based asset library that approved users can access, order and localize materials with modular templates.
- ✓ Empower local dealers with access to co-branded print and digital marketing campaigns they can easily execute on at the local level.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, training updates and more.
- ✓ Simplify new product roll-outs—arming both your sales team and local dealers with the tools they need.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & marketing development funds—set budgets at any level.

Your brand + content.
Anytime. Anywhere. Anyway.



To learn more go to 1touchpoint.com
call **800-332-2348**
or email info@1touchpoint.com

