OneTouchPoint:
Your Supply Chain Partner

The Industry Problem

Business process outsourcing (BPO) has been a key to success for countless organizations that have benefited from its potential to reduce costs by up to 70%, improve efficiencies and provide the support needed to overcome unexpected hurdles and pursue business growth.[1]

Only
27%
companies outsource to improve their efficiency and save time.

Only
19%
companies outsource to support business growth and scalability.

Only
33%
companies outsource to access flexible resources.

Experience
31%
of organizations say lack of self-service capabilities is impacting their customer experience.

Bandwidth
43%
of organizations say process and technical complexity is the biggest challenge they face today with deploying automation.

The OneTouchPoint Solution

OneTouchPoint can take the load off your hands, providing one point of contact that manages on and off-site printing and shipping — and all the equipment and personnel that go along with them.

Technical Pubs & Documents

Revision Management

Make & Hold Program

Vendor Managed Inventory (VMI)

Brand Management

All Things Print

Displays & POS

Kitting & Fulfillment

3rd Party APIs

Quality Management Certifications

BI & Analytics

24/7 Onsite Services

We manage your in-house programs, production, fulfillment, distribution and IT, and equipment maintenance.

Regular Inventory Checks

We inspect product inventory, making sure everything is appropriately stocked and in good condition, as well as maintain inventory levels based on usage and requirements.

Hybrid Print & Fulfillment

If onsite-only printing and fulfillment isn't the most economical option for your organization, our offsite and hybrid fulfillment options at our seven locations across the country will allow you to significantly reduce costs.

98%
on-time delivery rate

99.9%
fill rate

99.92%
correct orders

Why You'll Love it

✓ Minimize overhead

✓ Save an average of **10 – 12 percent year-over-year** in materials costs and productivity gains.

✓ Free up employees to focus on high-level strategies and processes at the core of their jobs.

✓ Connect to your platforms & third-party applications through API.

✓ Manage technical documentation and control revisions.

See it in Action

Learn how one manufacturing company outsourced print management to OneTouchPoint to refocus responsibilities, conserve resources, and streamline the mundane marketing and fulfillment tasks that consume time and resources.

At OneTouchPoint, we're dedicated to helping our clients reduce supply chain inefficiencies and leverage economies of scale. We sit at the intersection of each offline, online and in-store customer touchpoint, with our distributed marketing technology platform, U.Connect, simplifying the management of your entire brand.

OneTouchPoint

Contact OneTouchPoint Today
Visit 1touchpoint.com or email info@1touchpoint.com

Read the case study

[1] https://www2.deloitte.com/nl/nl/pages/enterprise-technology-and-performance/articles/2021-global-shared-services-survey-report.html

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