




OneTouchPoint for the Manufacturer

 **streamline operations & lower costs**

 **support local dealers & distributors**

 **leverage stringent quality management standards**

Streamline your operations & cut costs.

- ✓ Lower costs by leveraging national, commercial printing power, eliminate obsolescence with POD, and gain economies of scale with our managed services, lowering pricing and shipping costs.
- ✓ Flexible platform makes it easy to connect to your platforms and third-party applications through API integrations.
- ✓ Leverage stringent quality management standards to ensure accuracy and efficiency.
- ✓ Streamline processes and gain domain expertise through onsite and technology-managed services.
- ✓ Ensure brand consistency, manage technical documentation (service & operator manuals), control revisions and enable access across all locations, dealer networks and sales teams.
- ✓ Analyze your marketing supply chain, business operations and inventory. And deep-dive into your BI.

**Your brand + content.
Anytime. Anywhere. Anyway.**



Harness the power of OneTouchPoint



99.9%

Correct order rates

We get it right the first time. And with 6 nationwide locations & global network of partners—we've got you covered.



12%

YOY average spend reduction

Leverage our technology platform, U.Connect, streamlined processes, and know-how to lower direct material & productivity costs.



3-5 Days

Increased speed-to-market

Our user-friendly platform lead to increased adoption of self-service orders users, getting materials to market, faster and on brand.



500%

Advertising spend return

A national Home Building brand leveraged our purpose-built multi-channel capabilities using pre-approved campaigns and automated execution

Learn more about our suite of end-to-end services



To learn more go to 1touchpoint.com
call **800-332-2348**
or email info@1touchpoint.com