

OneTouchPoint for Healthcare

Streamline marketing materials and client communications through our secure technology platform and suite of solutions. Our flexible technology, solutions and team of experts bring marketing capabilities, brand management and production efficiencies together to save you time while reaching your business goals.

Amplify the Patient Experience.

- ✓ Monitor with transparent reporting packages and digital campaign dashboards.
- ✓ Ensure brand consistency with access to pre-approved marketing programs, materials, and more.
- ✓ Control and manage local budgets & MDF fund — set budgets at any level.
- ✓ Simplify new clinic openings or service line launches with localized marketing materials and kits.
- ✓ Provide access to a pre-approved (and compliant) asset library to access, order and localize materials with modular templates.
- ✓ Access a full range of wide-format printing capabilities, including banners, interior/exterior signage, posters, building/vehicle wraps, window, elevator and flow clings, as well as any other large-format artwork or signage.



Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



500% increase in
page views

A national accounting firm leveraged
our suite of marketing services
including campaign management,
social, digital and retargeting ads.

A Certified Partner



HIPAA
Compliant



HITRUST
Certified

To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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