

# OneTouchPoint for the Manufacturer

Bring new products to market, produce technical documents, streamline efficiencies with business process outsourcing (BPO) services and launch localized campaigns across all locations, dealer networks and sales teams with OneTouchPoint

#### Streamline your operations & cut costs.

- Lower costs by leveraging national, commercial printing power, eliminate obsolescence with POD, and gain economies of scale with our managed services, lowering pricing and shipping costs.
- Flexible platform makes it easy to connect to your platforms and third-party applications through API integrations.
- Leverage stringent quality management standards to ensure accuracy and efficiency.

- Streamline processes and gain domain expertise through onsite and technology-managed services.
- Ensure brand consistency, manage technical documentation (service & operator manuals), control revisions and enable access across all locations, dealer networks and sales teams.
- Analyze your marketing supply chain, business operations and inventory. And deep-dive into your BI.





#### Harness the power of OneTouchPoint



## 99.9% correct order rates

We get it right the first time. And with nationwide locations & global network of partners—we've got you covered.

3-5 days increased

speed to market

Our user-friendly platform lead to

increased adoption of self-service

orders users, getting materials to

market. faster and on brand.



# 12% YOY average spend reduction

Leverage our technology platform, streamlined processes, and know-how to lower direct material & productivity costs.



### 500% advertising spend return

A national Home Building brand leveraged our purpose-built multi-channel capabilities using pre-approved campaigns and automated execution.

#### A Certified Partner



ISO Certified





To learn more go to **1touchpoint.com** call **800-332-2348** or email **info@1touchpoint.com** 

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