

OneTouchPoint for Retail

Manage the balancing act of enabling and fostering growth, creativity and autonomy while ensuring your corporate brand promise stays intact with OneTouchPoint.

Support every aspect of your brand—from local marketing to distribution—with a single vendor.

- ✓ Provide access to an online store, giving local managers access to store materials they can order, localize—leveraging modular templates and approval workflows, and ship directly to the store, bypassing corporate and reducing 1-off daily requests.
- ✓ Ensure a consistent brand experience for customers across locations whether it's online, offline or in-person—with approved user access to marketing assets, kits, wearables, planograms, training materials, and more.
- ✓ Simplify new store openings and roll-outs with displays, store signage, POS and kits.
- ✓ Leverage a single source partner, offering commercial print, on-demand printing, kitting, mailing, warehousing and distribution facilities under one roof.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds—set budgets at any level.



Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



500% increase in
page views

A national accounting firm leveraged
our suite of marketing services
including campaign management,
social, digital and retargeting ads.

A Certified Partner



3M
Compliant



G7
Certified



Search | Display

Google
Partner



FSC
Certified

To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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