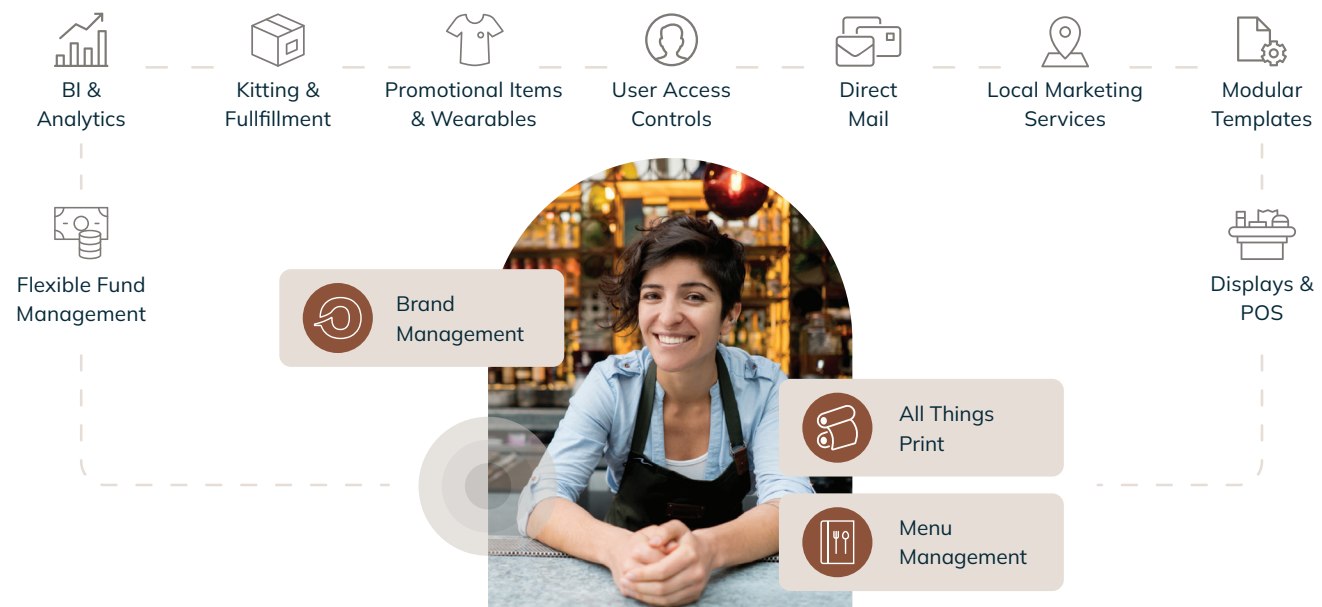


# OneTouchPoint for Restaurants

Whether you run a fast-casual, quick service or other type of restaurant, OneTouchPoint helps you foster growth while ensuring your corporate brand promise stays intact.

## Multi-location Restaurant Solutions for Front-of-House AND Back-of-House.

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, training updates and more.
- ✓ Empower franchisees and store managers with access to local, prescriptive digital & traditional marketing campaigns they can easily execute on.
- ✓ Simplify new store openings and roll-outs with localized training materials, signage, POS and kits.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds —set budgets at any level.



# Harness the power of OneTouchPoint



99.9% correct  
order rates

We get it right the first time.  
And with nationwide locations &  
global network of partners—we've  
got you covered



12% YOY average  
spend reduction

Leverage our technology platform,  
streamlined processes, and  
know-how to lower direct material &  
productivity costs.



3-5 days increased  
speed to market

Our user-friendly platform lead to  
increased adoption of self-service  
orders users, getting materials to  
market, faster and on brand.



500% increase in  
page views

A national accounting firm leveraged  
our suite of marketing services  
including campaign management,  
social, digital and retargeting ads.

## A Certified Partner



3M  
Compliant



Google  
Partner



FSC  
Certified

To learn more go to [1touchpoint.com](https://1touchpoint.com)  
call 800-332-2348  
or email [info@1touchpoint.com](mailto:info@1touchpoint.com)

1TP-IO-1003 (Rev 4/25)