

OneTouchPoint for Home Service Brands

Whether you are a franchise or retailer, OTP helps you manage the balancing act of enabling and fostering creativity, autonomy and growth across your service areas while ensuring your corporate brand promise stays intact.

Support every aspect of your brand—from local marketing to distribution—with a single vendor.

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, and more.
- ✓ Empower approved users with access to local, prescriptive digital & traditional marketing campaigns they can easily execute on, and more.
- ✓ Simplify marketing with localized assets – from yard signs, to kits, vehicle wraps, wearables, promo items and more.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds —set budgets at any level.



Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



500% increase in
page views

A national accounting firm leveraged
our suite of marketing services
including campaign management,
social, digital and retargeting ads.

A Certified Partner



3M
Compliant



G7
Certified



Search | Display

Google
Partner



FSC
Certified

To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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