

OneTouchPoint for Manufacturing

Drive customer experience, brand consistency and bring new products to market. Support aftermarket technical documents and, have the ability to launch localized campaigns across all locations, dealer networks and sales teams.

Designed for Manufacturing Marketers

- ✓ Provide access to a web-based asset library that approved users can access, order and localize materials with modular templates.
- ✓ Empower local dealers with access to co-branded print and digital marketing campaigns they can easily execute on at the local level.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, training updates and more.
- ✓ Simplify new product roll-outs—arming both your sales team and local dealers with the tools they need.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & marketing development funds—set budgets at any level.



Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



500% advertising
spend return

A national Home Building brand
leveraged our purpose-built
multi-channel capabilities using
pre-approved campaigns and
automated execution.

A Certified Partner



ISO
Certified



G7
Certified



FSC
Certified

To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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