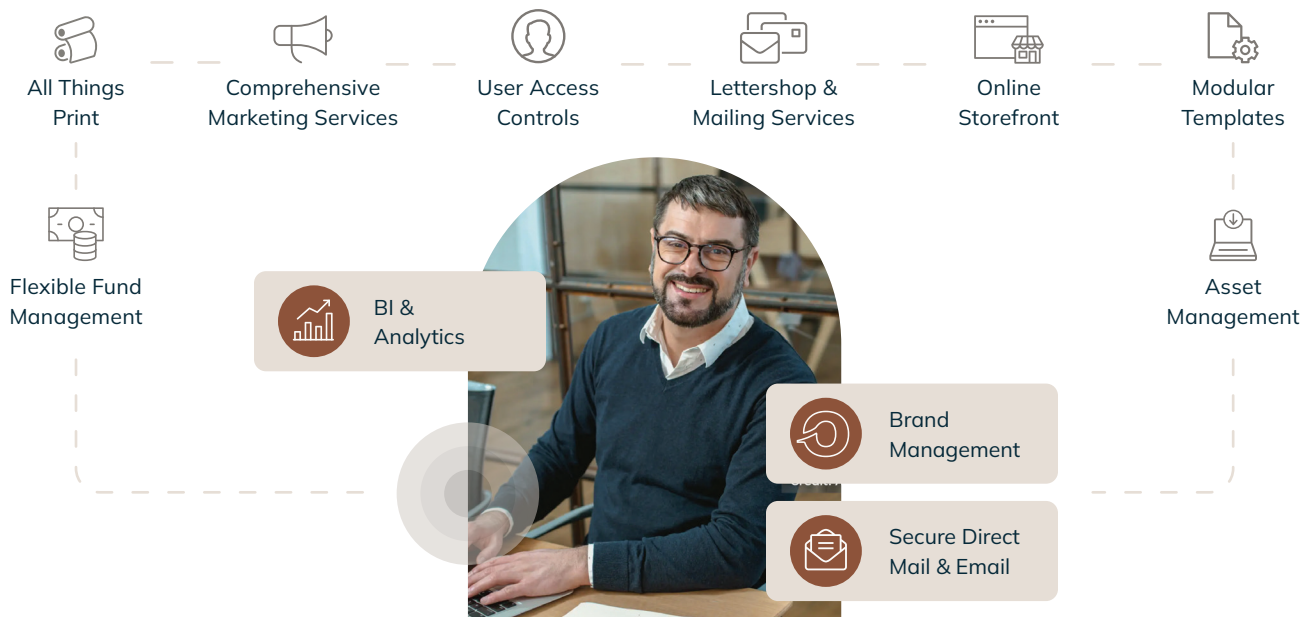


OneTouchPoint for Healthcare Insurance Marketers

We streamline marketing materials and member communications through our secure technology platform and solutions. Our flexible technology, solutions and team of experts bring multichannel marketing capabilities, brand management and production efficiencies together to create an elevated customer experience.

Streamline marketing efficiencies and optimize impact.

- ✓ Provide access to a pre-approved (and compliant) asset library to access, order and localize materials with modular templates.
- ✓ Streamline the secure, automated processing of your PII from file receipt to delivery with certified, best-in-class processes.
- ✓ Ensure brand consistency (and legal compliance) with access to pre-set marketing campaigns, materials, member/patient communication and more.
- ✓ Maximize spend for benefit statements to patient notifications by leveraging a partner with a secure technology platform, facility efficiencies, paper procurement and expertise.
- ✓ Customized solutions meet unique business requirements – whether it's recurring mail, marketing services, print projects or all of the above.



Harness the power of OneTouchPoint



Exceptional Service

Receive 1:1 support every step of the way.



Increased speed-to-market

We deliver from quick reporting and analytics to implementing customizable secure mail automations – reducing the risk for human error and saving time.



Tailored to Meet Your Needs

Our programs are designed to be flexible so that they meet your unique needs.

A Certified Partner



HITRUST
CSF Certified



HIPAA/PHI
Compliant



SOC 2
Compliant



We value OneTouchPoint as an indispensable partner. OneTouchPoint's expertise not only in printing, but in mail fulfillment, programming, design, and customer service has made us consistently successful in meeting stringent state requirements and serving our members. We could not do what we do, as well as we do it, without OneTouchPoint.

- Fortune 500 Healthcare Insurance Company



To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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