

OneTouchPoint for Financial Organizations

We streamline marketing materials and customer communications through our secure technology platform and solutions. Our flexible technology, solutions and team of experts bring multichannel marketing capabilities, brand management, production and fulfillment efficiencies together to create an elevated brand experience.

Take your marketing to the next level.

- ✓ Provide access to a pre-approved asset library to access, order and localize materials with modular templates.
- ✓ Leverage a single source partner, offering commercial print, on-demand printing, kitting, mailing, warehousing and distribution facilities under one roof.
- ✓ Ensure brand consistency with access to prescriptive marketing programs, materials, and more.
- ✓ Empower financial advisors & teams with access to local, preset digital & traditional marketing campaigns they can easily execute on.
- ✓ Monitor your business with transparent reporting packages and digital campaign dashboards.
- ✓ Control and manage local budgets & MDF funds —set budgets at any level.



Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



500% increase in
page views

A national accounting firm leveraged
our suite of marketing services
including campaign management,
social, digital and retargeting ads.

A Certified Partner



SOC 2
Compliant



FSC
Certified

To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

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