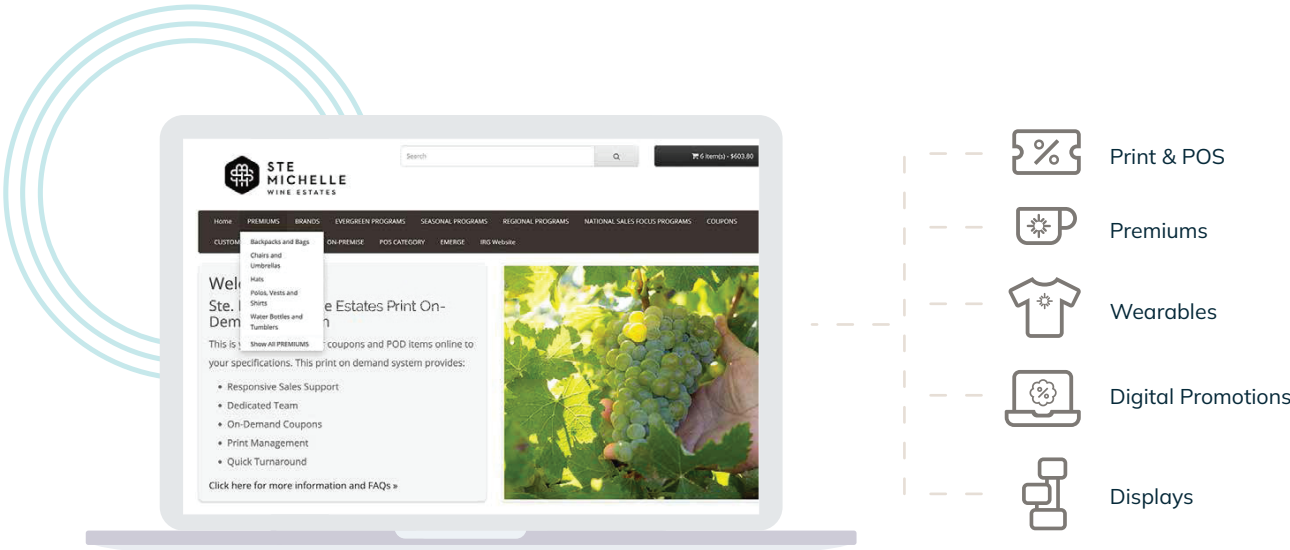


POS & In-Store Marketing, Simplified

Create, execute, order, distribute and analyze –
all with a single vendor.

From seasonal marketing campaigns, maintaining brand standards, streamlining the ordering process, increasing speed-to-market to capturing and influencing buyer's attention through in-store marketing displays, our on-demand integrated marketing platform, helps maximize consumer engagements across national and regional experiences.



Order management, simplified

- ✓ An online hub to house digital & physical marketing materials to ensure consistent branding
- ✓ A single ordering platform to simplify and organize the process of managing your programs / campaigns
- ✓ Easy online ordering for Sales & Trade Marketing
- ✓ Expansive product catalog of items to make available on your site
- ✓ Fully customizable seasonal programs
- ✓ Custom retailer programs can be set-up as a mini buy
- ✓ Analyze programs and spend with comprehensive reporting

Technology enabled controls

- ✓ Rights management; users only see what they are permitted (or granted access) to see
- ✓ Budget controls & tracking functionality available on the site
- ✓ Automatic Shipping Notifications (ASN) with tracking information working directly with the redemption house.
- ✓ Our team fully manages the creation of the barcode and state polling to ensure compliance.

Full support team

- ✓ Experienced team to manage design of customer orders
- ✓ Responsive support team available to help by phone or online

Reduce waste & eliminate fees

- ✓ Order small quantities at large volume pricing, lowering—or eliminating—warehousing storage fees and stock obsolescence
- ✓ Quick shipping on orders, from our national facilities, ensures speed-to-market (3-12 day turnaround) and reduced freight
- ✓ Order only quantities needed—low MOQ clearly displayed



Did You Know?

“The average consumer is exposed to 3,000 advertising and promotional messages a day and has more than 80,000 items to choose from in a single grocery store visit.”¹

OneTouchPoint helps brands stand out in a crowded marketplace, capture attention and increase sales.



To learn more go to 1touchpoint.com
call 800-332-2348
or email info@1touchpoint.com

1TP-IO-1012 (Rev 4/25)

¹Source: Shop Association