

Standard Business Intelligence & Reporting

OneTouchPoint's suite of business intelligence and reporting tools makes it easy to analyze the results of marketing and sales efforts with easy-to-use, 24/7 access to every metric. With our solutions, you can measure usage, costs, and more to see what is working and what areas need improvement.



Business Intelligence & Reporting

Get access to real-time production status and inventory levels, keep track of your costs at the customer account level and rolled up to each line-of-business, have custom reports made, integrate with Salesforce, ERPs, or other third party platforms and track important information about your assets, documents and other items, including download logs, ordering patterns, revision cycles, and corporate-wide spend.

With our BI & Reporting suite, you have complete line-of-sight on your marketing ROI. Monitor how customers are interacting with your digital marketing campaigns and areas of opportunity with our digital analytics.

- ✓ Off-the-Shelf Reporting
- ✓ Digital Analytics
- ✓ Custom Reporting
- ✓ Data Analysis