

Print Services

We're passionate about delivering messages that have an impact in the real world. That's why we offer a suite of commercial print services tailored to fit virtually any project or budget. From design control, format, color, paper and quantity, to full-scale technology solutions that drive and manage your entire print program, we'll deliver solutions that provide maximum efficiency in product output, timing and cost.



Digital-on-Demand

Reduce costs by printing only what you need. Our national presence ensures your projects are delivered in days—not weeks. Increase response rates and conversion by personalizing your pieces. Our technology makes it easy to customize.

- ✓ Full Color Printing
- ✓ Black & White
- ✓ Toner & Inkjet
- ✓ UV Coating

Finishing & Bindery

We provide comprehensive finishing and binding services to create sturdy, bound print products. Our machine and hand bindery services include:

- ✓ Folders
- ✓ Cutters
- ✓ Drilling
- ✓ Shrink Wrappers
- ✓ Perfect Binding
- ✓ Saddle Stitchers
- ✓ Coiling/Comb Binding
- ✓ Wire-O Binding
- ✓ Tape Binding
- ✓ Fugitive Glue
- ✓ Coating
- ✓ Laminators
- ✓ Index tabbing
- ✓ Collaters
- ✓ Full Service Bindery
- ✓ Moisture Resistant
- ✓ Durability
- ✓ Fold Resistant

Web-to-Print

With OTP's One Platform, our web-based ordering, fulfillment and brand hub, build a controlled, web storefront that provides product segmentation, product ordering, customization, filtering, SKU management, budgeting, reporting and custom user base set up and management.

- ✓ Digital Asset Management
- ✓ Customizable Localized Marketing Templates
- ✓ eCommerce and Various Funding Capabilities
- ✓ Seamless Print, Production & Fulfillment Options
- ✓ Personalized Print-On-Demand
- ✓ Powerful Admin Tool
- ✓ In-depth BI & Reporting

Direct Mail

We mail over 155 million pieces of mail each year, and have USPS experts on staff to ensure your mail pieces meet all regulations and are mailed at the most cost-effective rates possible.

- ✓ Personalization
- ✓ Bar Coding
- ✓ Inkjetting on most Substrates
- ✓ CASS Certification
- ✓ Intelligent Inserters
- ✓ Automated Bulk Roll Stamps
- ✓ NCOA
- ✓ Metering
- ✓ Presort
- ✓ Automated Tabbing
- ✓ De-duping
- ✓ Process Pieces up to 1/4" Thick
- ✓ Backup Mailing Locations
- ✓ Addressing System Supports Postcards to 9x12 Envelopes

Paper & Print Brokerage

In addition to a comprehensive mix of company-owned production assets, we also leverage our supplier base, as needed, to provide the best pricing and most quality product for our clients.

- ✓ Print Supply Comparative Pricing
- ✓ Promotional Items Comparative Pricing
- ✓ Storage and Fulfillment Comparative Pricing

Packaging

We have in-house domain expertise and all of the die cutters, folders, stitchers, gluers and binders needed to deliver on your vision, including but not limited to:

- ✓ Gable Style Carton with Auto Bottom
- ✓ Straight Tuck End with Side Hang Tab
- ✓ Credential box
- ✓ Roll End Trays with Lid (Small & Large)
- ✓ Bag Box with Automatic Bottom
- ✓ CD holder
- ✓ Brochure Holder with Built-In Easel
- ✓ Neck Hanger (Bottle Topper)
- ✓ Presentation kit with tray
- ✓ Reverse Truck Carton
- ✓ Hang Tag (Wobbler)
- ✓ Seal end box
- ✓ Book Style Box with Well
- ✓ Automatic bottom and tuck top
- ✓ Pillow pack
- ✓ Four Corner Box
- ✓ Push lock bottom
- ✓ Pocket folder
- ✓ Beer tray

- ✓ Custom Designs & Mailers
- ✓ In-house Designer
- ✓ Product Packaging Prototyping
- ✓ Mailer Prototyping
- ✓ Quantities of 1 to 1,000,000+

Lithographic Print

With sheet fed and web offset presses across our national locations, we can efficiently manage and produce large quantities of high-quality professional products from technical publications, menus, brochures and booklets to beautifully crafted marketing collateral.

- ✓ Full Color Printing
- ✓ Black & White
- ✓ Tone & Inkjet
- ✓ PMS Code Matching
- ✓ Up to 10 colors
- ✓ Quantities of 1,000 to 1,000,000+
- ✓ Handles Array of Paper Types, Sizes & Custom Inks

Personalized Print

We offer full variable color content along with print-on-demand digital printing services, making it easy for any client to customize and personalize targeted materials to connect with recipients one-to-one.

- ✓ XMPie Technology
- ✓ 1-to-1 Marketing Pieces
- ✓ Variable Images
- ✓ Digital Print-on-Demand Technology

Grand Format

We produce Grand Format, full-color custom graphics that are both high impact and high quality to support the business and industries we serve. We can create nearly anything, in any size – based on your brand specifications, including:

- ✓ Up to 126" wide & unlimited in length
- ✓ 3M™ MCST™ Certified
- Equipment Specifications:**
- ✓ HP Latex 3600 10' wide printer*
- ✓ HP Latex 570 64" wide printer*
- ✓ AGFA Jeti Mira UV Flatbed printer
- ✓ Zund G3 2XL Digital Router / Cutter
- ✓ Seal 62" Pro Laminator
- ✓ Graphtec Plotter / Cutter
- ✓ Dual Consew Banner sewing with 35' air table
- ✓ HP FB700 UV Flatbed 98" wide printer
- ✓ HP FB500 UV Flatbed 64" wide printer
- ✓ HP Latex 360 64" wide printer
- ✓ Zund G3 L-3200 Digital Router / Cutter

- ✓ Directional Signage
- ✓ Sponsor Banners
- ✓ Up to 10 ft x 150 ft
- ✓ Fence Banners
- ✓ Temporary Wall
- ✓ Graphics
- ✓ Event Stage Banners
- ✓ Window Graphics
- ✓ Pop-Up Banners
- ✓ Floor Graphics
- ✓ Trade Show Collateral
- ✓ Vehicle Wraps