

Complete End-to-End Brand Orchestration

Save time and resources with OneTouchPoint.

It's end-to-end, holistic global brand and marketing orchestration with one vendor – supported by a plethora of guidance and professional services. Let us help you increase marketing effectiveness and production efficiencies when you pick any – or all – of our solutions knowing your brand integrity is completely safe.



1. Data-driven strategy.

- ✓ Analyze data, then design strategies with improved outcomes, all supported by certified marketing and professional services teams.

2. Tech-driven efficiencies.

- ✓ Save time, increase efficiencies and effectiveness while creating consistent communications with comprehensive brand controls and complex personalization with technology.



3. Comprehensive GTM.

- ✓ Expand reach by leveraging an omnichannel environment – digital, print, in-store, or a mix of any – elevating your consumer experience.

4. Unify data & analyze.

- ✓ Unify distributed data, access, analyze then decision using real-time analytics, custom dashboards and API data integrations.

5. OTP Expertise:

- ✓ A dedicated account team will work 1:1 with you – providing guidance to help ensure success.

Harness the power of OneTouchPoint



99.9% correct
order rates

We get it right the first time.
And with nationwide locations &
global network of partners—we've
got you covered



12% YOY average
spend reduction

Leverage our technology platform,
streamlined processes, and
know-how to lower direct material &
productivity costs.



3-5 days increased
speed to market

Our user-friendly platform lead to
increased adoption of self-service
orders users, getting materials to
market, faster and on brand.



Tailored to Meet
Your Needs

Our programs are designed to
be flexible so that they meet
your unique needs.

A Certified Partner



SOC 2
Compliant



HIPAA/PHI
Compliant



HITRUST
CSF Certified



FSC
Certified



3M
Compliant



G7
Certified



Search | Display

Google
Partner



ISO
Certified

To learn more go to 1touchpoint.com
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