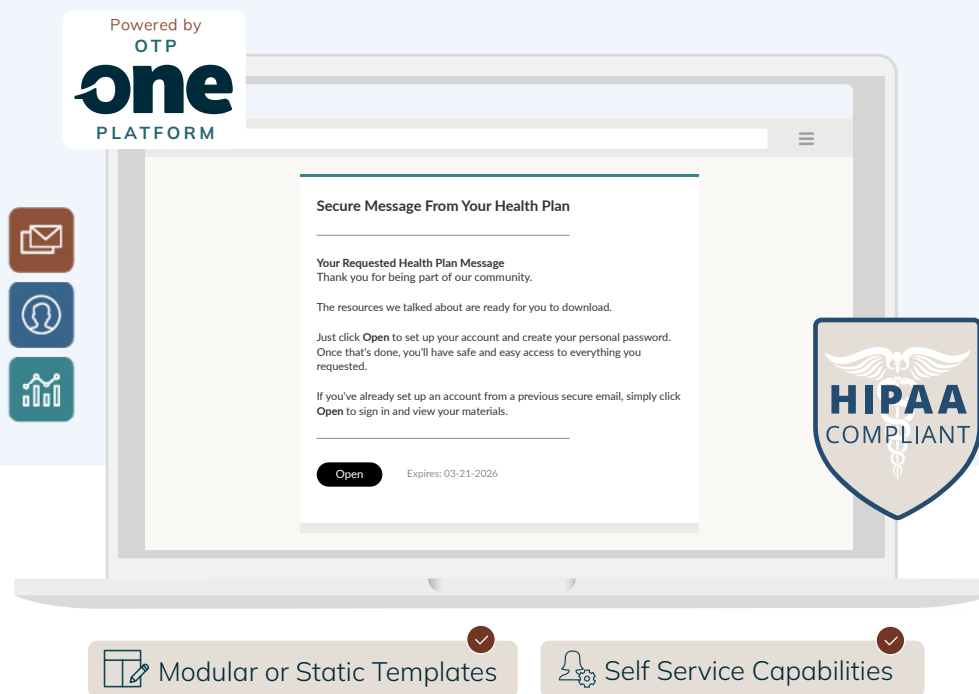# Secure Email

Securely send customer and member communications with the highest standards of compliance and data security with OneTouchPoint's Secure Email.



**Powered by OTP**
**one PLATFORM**

### Secure Message From Your Health Plan

**Your Requested Health Plan Message**
Thank you for being part of our community.

The resources we talked about are ready for you to download.

Just click **Open** to set up your account and create your personal password. Once that's done, you'll have safe and easy access to everything you requested.

If you've already set up an account from a previous secure email, simply click **Open** to sign in and view your materials.

**Open**    Expires: 03-21-2026

**HIPAA COMPLIANT**

✓ Modular or Static Templates      ✓ Self Service Capabilities

## Secure Email Benefits:

✓ **Brand Trust:** Protect your reputation by safeguarding sender credibility.

✓ **Simplified Compliance:** Eliminate regulatory guesswork with ready-to-use, state-approved messaging.

✓ **Efficiency Without Sacrifices:** Streamline delivery without hindering your team's ability to personalize or segment content.

✓ **Locked Down Templates:** Empower teams, while maintaining brand integrity, compliance and PII security through pre-approved templates.

OneTouchPoint's Secure Email ensures healthcare communications stay compliant, protecting PHI, while getting notifications into your consumers hands faster.

## What Secure Email Offers:

✓ **Confidence in Compliance:**
Easily navigate regulatory complexities like HIPAA or state approvals. Every message is encrypted to safeguard PHI/PII data in outbound communications ensuring your marketing efforts are compliant and audit-ready.

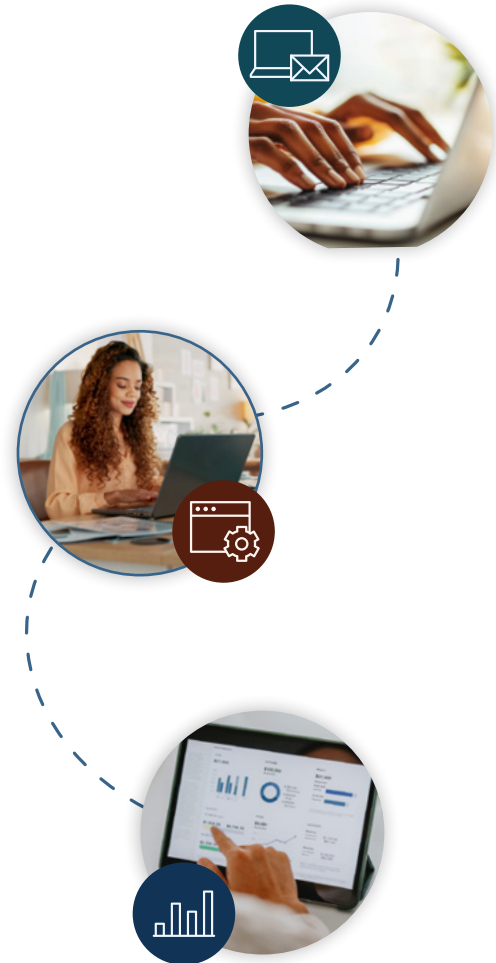✓ **Template & Flexibility Control:**
Leverage custom subject lines and body copy with approved templates to establish consistent brand control, ensuring critical elements remain locked, and simplify approval workflows.

✓ **Frictionless User Experience:**
Notify recipients, pushing them to a secure system powered by Citrix, where they can easily access their information. Whether on mobile or desktop, the experience is seamless and secure.

✓ **Secure Infrastructure You Can Rely On:**
Protect your brand and customer trust. Built on AWS's secure cloud framework and powered by Citrix, Secure email does not retain any data within OneTouchPoint systems.

Ready to learn more about Secure Email?

To learn more go to **1touchpoint.com**
call **800-332-2348**
or email **info@1touchpoint.com**

1TP-PI-1007

OneTouchPoint